



Brochure and History Notes

By Susan Barlow, December 2019

This artistic brochure is on heavy card stock, and has publicized the Trust for many years. It was printed for the newly organized Manchester Land Conservation Trust, describing the benefits and purposes of a land trust. Contact information at the time of this brochure (about 1973) was through the Manchester Chamber of Commerce, where staff answered the phone and accepted postal mail for the Trust.

The Trust held its meetings in members' homes, including the Adelaide Road home of Doctor Alexander Marsh and Gertrude Marsh – she designed this quarter-fold brochure, and he took the photographs for it.

The Chamber of Commerce eventually moved to rental space at 20 Hartford Road, and continued to allow the Trust to use its phone number and mailing address, a much-appreciated service!

During this time, the Trust organized well-attended slide shows and lectures for the public at various locations, including the East Catholic High School auditorium. These programs focused on nature topics such as plants, animals, and habitat. Annual meetings, often held at Manchester Country Club, invited speakers on topics such as land preservation, nature photography, native plants, geology, farm restoration, etc.

The Trust rented a conference room and storage space at the Manchester Historical Society's building at 175 Pine Street, the former Cheney machine shop, from 2005 to 2013, a space used for document storage and meetings.

In October 2013, the Trust began renting space from South Methodist Church at 20 Hartford Road, coincidentally in the same building as our friends, the Chamber of Commerce – they no longer answer the phone for us! We use Terry Parla's home number as our phone contact.

Our rental space at 20 Harford Road, in the former Frank Cheney, Jr., mansion, provides meeting and office space with computer, copy machine, map cabinets, and document storage space. The Trust stores equipment for mowing and other outdoor maintenance in our barn at the farm on Bush Hill Road, Manchester. As of 2019, our documents are increasingly stored online, but we continue to meet on the third Thursday of each month at 7:00 p.m.

Earliest Officials:

- Douglas H. Smith, M.D., *President*
 - Harry S. Maidment, *Vice President*
 - Frederick W. Spaulding, D.M.D., *Secretary*
 - Mrs. Leonardo A. Parla, *Treasurer*
- Board of Directors:** • Robert Fuller • Walter S. Fuss • Attorney John S. Papa • Rev. Clifford O. Simpson • William Sleith

Our first logo, designed by the late Ed Hyjek.



Our 2016 logo, designed by James Baker.





LET'S

PRESERVE

MANCHESTERS

NATURAL

BEAUTY

AREAS



MANCHESTER
LAND CONSERVATION
TRUST, INC.



BEFORE

IT'S

TOO

LATE

HOW?

By supporting THE MANCHESTER LAND
CONSERVATION TRUST

through

- MEMBERSHIP in the Trust
- ACQUISITION of OPEN SPACE LAND
- CONTRIBUTIONS of MONEY or SECURITIES
- ACTIVE PARTICIPATION on committees
- ACQUISITION of CONSERVATION EASEMENTS of private property
- VOLUNTEER SERVICES:

Typists, Writers, Artists, Photographers,
Educators, Public Relations People,
Naturalists, Woodsmen, Bird Watchers and
Other Nature Lovers



WHY?

Through YOUR CONTRIBUTIONS of LAND,
MONEY AND SERVICES The Trust can:

1. Help CONSERVE and PERPETUATE the NATURAL BEAUTY of OPEN LAND and WATER RESOURCES
2. Help maintain the BALANCE of NATURE
3. Foster CLEANER AIR
4. Develop ORDERLY residential and industrial EXPANSION
5. Help establish the ECONOMIC WELL-BEING of Manchester as a most desirable community

The Trust is non-political and there are no paid officers, therefore your heartfelt donations, interest and service all go to the lasting betterment of our community.

All contributions (money, land, or dues) are tax deductible under the law.

ADVANTAGES?

TO DONOR

1. Land gifts or easements offer favorable TAX BENEFITS.
2. Open space will be preserved in its NATURAL STATE or in accordance with wishes of donor.
3. Green spaces will increase surrounding property's desirability and encourage HEALTHY ENVIRONMENT.

TO TOWN

1. Undeveloped strips and tracts of unspoiled nature help preserve town's natural resources and attractive appearance making a more desirable place for RESIDENTIAL AND INDUSTRIAL HARMONY.
2. Over-development of land cannot be reversed and is a heavy financial drain.

WOULDN'T YOU LIKE TO BE PART
IN THIS VITAL PROJECT FOR
MANCHESTER?

For more information
about the TRUST
call or write

MANCHESTER LAND
CONSERVATION TRUST, INC.
257 East Center Street
Manchester, Connecticut 06040

646-2223

